

BECAUSE
MUSIC
NEEDS **BACKING**



Supported using public funding by
ARTS COUNCIL
ENGLAND



**Take it
away**

A person is shown playing a guitar, with the image tinted in shades of blue. The person's hands are visible on the fretboard and strings. The background is dark, making the blue tint stand out.

MUSIC
ENRICHES LIVES,
BRINGING
PEOPLE AND
COMMUNITIES
TOGETHER


TAKE IT AWAY GIVES
MUSIC-MAKERS THE
BACKING THEY NEED. WE
SUPPORT MUSICIANS FROM
EVERY BACKGROUND WITH
INTEREST-FREE LOANS FOR
MUSICAL INSTRUMENTS,
EQUIPMENT, SOFTWARE
AND TUITION.





**WHETHER YOU ARE
A PROFESSIONAL
MUSICIAN OR JUST
STARTING OUT –**

**MAKING MUSIC CAN BE
TOUGH FINANCIALLY.**

A close-up, blue-tinted photograph of a hand playing a piano keyboard. The image is dominated by the keys and the hand, with a strong blue color cast. The text is overlaid on the right side of the image.

**THE COST OF INSTRUMENTS
AND PRIVATE LESSONS
MEAN SOME PEOPLE NEVER
DISCOVER THE JOY OF
LEARNING AND PLAYING
MUSIC. FOR DISABLED
MUSICIANS WHO NEED
ADAPTED INSTRUMENTS,
THE PROBLEMS CAN BE
PARTICULARLY CHALLENGING.**



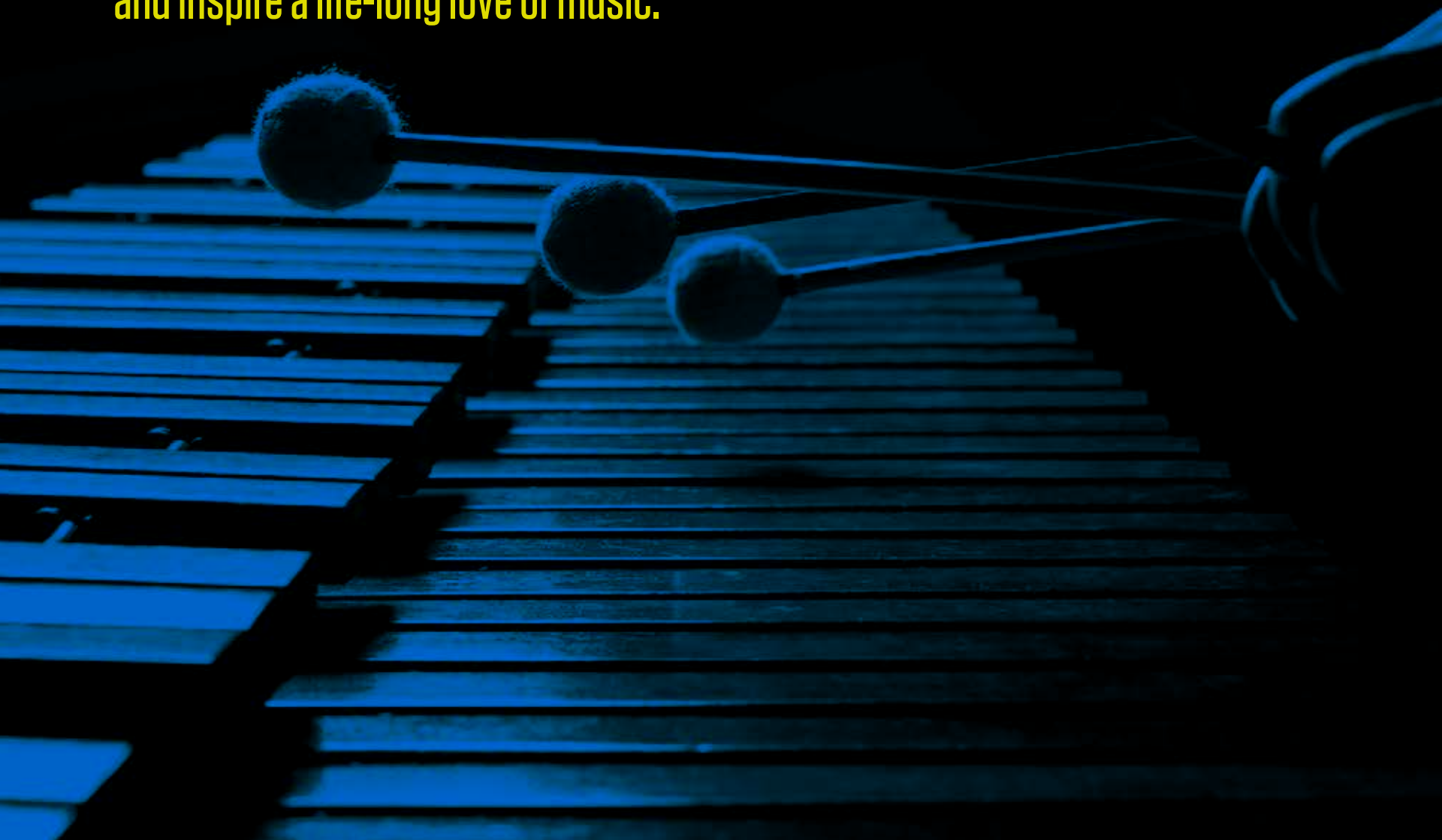
AT

TAKE IT AWAY,

WE WORK WITH OUR RETAIL PARTNERS, MUSIC INDUSTRY PARTNERS, ARTS COUNCIL ENGLAND AND THE ARTS COUNCIL OF NORTHERN IRELAND TO BREAK DOWN THESE BARRIERS AND MAKE SURE MUSIC MAINTAINS AND GROWS ITS PLACE IN THE COMMUNITY.

Take it away is run by Creative United, a community interest company that drives economic growth and social impact in the arts and creative industries. We provide access to a range of subsidised and non-subsidised loans. These are designed to make learning, playing and participating in music more affordable and open to everyone.

Together with our partners, we look to enable and inspire a life-long love of music.





A PASSION FOR MUSIC-MAKING CAN DEVELOP AT ANY TIME OF LIFE

We have interest-free loans to support musicians of every age in England and Northern Ireland – with subsidised options tailored to children and young adults in England. Equally, we don't set limits on the instruments we fund.



Indeed, in both England and Northern Ireland, we encourage musical passions of every complexion, from bass guitars to xylophones.



AS WELL AS HELPING PEOPLE BECOME BETTER MUSICIANS,
WE WORK WITH OUR RETAIL PARTNERS TO BECOME

STRONGER

BUSINESSES

BY INVESTING OUR ARTS COUNCIL GRANTS IN SUBSIDISED SERVICE CHARGES, FUNDING POINT-OF-SALE MATERIALS AND SUPPORTING THEIR MARKETING CAMPAIGNS, WE HELP OUR RETAILERS SECURE AND BUILD THEIR PLACE ON THE HIGH STREET. AND TOGETHER WE MAKE SURE MUSIC MAINTAINS AND GROWS ITS PLACE IN THE COMMUNITY.

Take it away has over ten years' experience of enriching lives by enabling music making. Today, we're a knowledgeable, collaborative business that believes in encouraging creativity, sharing insights and championing access to music in everything we do.



Music enriches lives, bringing people and communities together.

Take it away is a Creative United initiative that gives music-makers the backing they need. With interest-free loans for musical instruments, equipment, software and tuition, we help to support musicians at every level.

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🐦 @takeitawaymusic
📘 @takeitawayscheme

takeitaway.org.uk

Creative United is an independent Community Interest Company that provides finance-based products and services designed to deliver economic growth to the arts, creative and cultural sectors. Creative United receives regular funding from Arts Council England as a Sector Support Organisation within its National Portfolio for the period 2018-22.

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📘 @creativeutduk

creativeunited.org.uk

WE'RE DELIGHTED TO BE WORKING IN PARTNERSHIP WITH THE FOLLOWING ORGANISATIONS:



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