**Website text for retailers in England**

**Please create a page on your website about the Take it away scheme. Please link the Take it away banners to this page so that customers can get more information about the scheme.**

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Here at [shop name], we’ve joined the ‘[Take it away](http://www.takeitaway.org.uk)’ scheme to support music-makers like you.

‘Take it away’ provides interest-free loans for musical instruments, equipment, software and tuition. In short, it gives music-makers the backing they need.

**So how does it work?**

You apply for a loan in the shop or online. This normally takes less than 10 minutes. And if you’re successful, you can take your instrument or other purchase home there and then.

**How much can you borrow?**

* [For FCA registered stores please use] In England, you can get an interest-free loan of between £100 and £5,000
* [For non-FCA registered stores please use] In England, you can get an interest-free loan of between £100 and £2,000
* [Please add if applicable to your store: We also offer interest-free loans up to £25,000 to eligible customers over the age of 18. Ask in store for more details.]

**What loans can you get?**

* All ‘Take it away’ loans are interest-free. In Northern Ireland, you pay a 10% deposit and spread the remaining balance over 9 monthly instalments.
* There’s a minimum loan amount of £100 and a maximum loan amount of £2,000
* [Please add details of larger loans of up to £25,000 if your store provides them.]

**Are you eligible for finance?**

* You will need to be a permanent resident in the UK with a regular income of £5,000 per year.
* You’ll also need a bank or building society account that’s capable of handling direct debit payments. Remember, loans are subject to status. Terms and conditions apply.

**How do you apply for a loan?**

* Whether you apply in-store or online, you need to bring proof of ID and income.

**Tell me more about ‘Take it away’?**

‘Take it away’ works with retail partners, [Arts Council England](https://www.artscouncil.org.uk/) and the [Arts Council of Northern Ireland](http://www.artscouncil-ni.org/) to break down barriers to accessing music making. A part of [Creative United](http://www.creativeunited.org.uk/), a community interest company that drives economic growth and social impact in the arts and creative industries, they provide a range of subsidised and non-subsidised loans. These are designed to make learning, playing and participating in music more affordable and open to everyone. Together with partners like us, they look to enable and inspire a life-long love of music.